



## Privacy Policy

Last Updated: 11/14/16

Advanced Transparent Solutions, LLC, doing business as ATS Secured ("ATS Secured"), has created this privacy statement ("Statement") in order to demonstrate our commitment to customer privacy. Privacy on the ATS Secured service (the "Service") is of great importance to us. Because we gather important information from our users and customers, we have established this Statement to communicate our information gathering and dissemination practices. This Statement describes the types of information we may collect from you when you access or use the Service or when you visit our website, <https://www.atssecured.com/> (the "Website"), and our practices for collecting, using, protecting and disclosing that information.

This Statement applies to information we collect:

- On the Website;
- When you access or use the Service; and
- In email, text and other electronic messages between you and the Website and/or the Service.

This Statement does not apply to information collected:

- By us offline or through any other means, including on any other website; or
- By any third party, including through any third party application, content or service that may link to or be accessible from the Website or that interacts with the Service.

Please read this Statement carefully to understand our policies and practices regarding your information and how we will treat it. If you do not agree with our policies and practices, your choice is not to use our Website or the Service. By accessing or using the Website or the Service, you agree to this Statement.

### **Changes**

We reserve the right to change this Statement and will provide notification of the change by posting it on the Website at least thirty (30) business days prior to the change taking effect. If we make material changes to how we treat our users' personal information, we will notify you through a notice on the Website home page. The date the Statement was last revised is identified at the top of the page. Your continued use of the Website or Service after we make changes is deemed to be acceptance of those changes, so please check this Statement periodically for any updates.

### **Children Under the Age of 13**

The Website and Service are not intended for children under 13 years of age. No one under age 13 may provide any personal information to or on the Website or Service. We do not knowingly collect personal information from children under 13. If you are under 13, do not use or provide any information on the Website or Service, use any of the interactive or public comment features of the Website or otherwise provide any information about yourself to us. If we learn we have collected or received personal information from a child under 13 without verification or parental consent, we will delete that information. If you believe we might have any information from or about a child under 13, please contact us as described in "Contact Information" below.

### **Collected Information**

- We may require users and customers with access to the Service to give us contact information, such as their name, company name, address, cell phone number with text messaging capability, and e-



mail address, and financial qualification and billing information, such as billing name and address, and credit card number, or ACH information, and information regarding one or more of their bank accounts as may be necessary to allow payment processing transactions through the Service.

- At the time you express interest in attaining additional information, or when you register for the Service, we may also ask for additional personal information, such as title, department name, fax number, or additional company information, such as annual revenues, number of employees, or industry. Customers may opt out of providing this additional information by declining to provide it when asked.
- Visitors to the Website may be invited to receive an email newsletter by providing an email address.
- ATS Secured may also automatically collect certain information from visitors to the Website and customers of the Service, such as IP addresses, usage details and information collected through cookies ("non-personal information").

#### **How We Use Collected Information**

- ATS Secured uses the information that we collect to operate the Service.
- We may also use the information to contact customers to further discuss customer interest in our company, the Service that we provide, and to send information regarding our company or partners, such as promotions and events.
- We may use your email address to send you an email newsletter or to email you information regarding updates to the Service or company.
- Individual records may at times be viewed or accessed only for the purpose of resolving a problem, support issue, or suspected violation of the ATS Secured [Terms of Use](#), or as may be required by law.
- Non-personal information is logged to substantiate the identity of the user, help diagnose technical problems, and to administer the Website and our Service in order to constantly improve the quality of the Service.
- We may also track, analyze, aggregate and otherwise use non-personal information we collect from our Website visitors and customers.
- If a user elects to use our referral service for informing a friend about our Website, we ask them for the friend's name and email address. ATS Secured will automatically send the friend a one-time email inviting them to visit the Website. ATS Secured does not store this information.

#### **Disclosure to Third Parties**

- We may disclose non-personal information and aggregated information about our users and customers without restriction.
- We may disclose personal information that we collect or you provide as follows:
  - To a third-party intermediary to manage credit card and electronic check processing. This intermediary is solely a link in the distribution chain, and is bound by contract not to store, retain, or use the information provided, except for the sole purpose of electronic check or credit card processing.
  - To a buyer or other successor in the event of a merger, divestiture, restructuring, reorganization, dissolution or other sale or transfer of some or all of ATS Secured's assets.
  - As required for the functioning of the Service.
  - As we explicitly state at the time we request information.
  - When required by law, regulation or litigation, and as necessary for purposes of national security, law enforcement or other issues of public importance.
  - As otherwise provided for in the ATS Secured [Terms of Use](#).

#### **Cookies**

When you interact with the Website we strive to make that experience easy and meaningful. When you come to the Website or an application running on the Service, one of our web servers may send a cookie to



your computer. Cookies are files that Web browsers place on a computer's hard drive and are used to tell us whether customers and visitors have visited the Website previously.

Standing alone, cookies do not identify you personally. They merely allow ATS Secured to recognize your browser when it is on the Website or application running on the Service. Unless you choose to identify yourself to ATS Secured, such as by registering for use of the Service or otherwise providing us your information, you remain anonymous to ATS Secured. Cookies come in two flavors: session-based cookies and persistence-based cookies. Session-based cookies exist only during an online session. They disappear from your computer when you close your browser software or turn off your computer. Persistence-based cookies remain on your computer after you've closed your browser or turned off your computer. They include such information as a unique identifier for your browser. Wherever possible, we use session-based cookies but applications on the Service can also set persistence-based cookies.

ATS Secured uses session-based cookies containing encrypted information to allow the system to uniquely identify you while you are logged in. This information allows ATS Secured to process your online transactions and requests. Session-based cookies help us make sure you are who you say you are after you've logged in and are required in order to use the Service. ATS Secured may use persistence-based cookies that only ATS Secured can read and use, to identify the fact that you are an ATS Secured customer or prior ATS Secured Website visitor (whatever the case may be). We are especially careful about the security and confidentiality of the information stored in persistence-based cookies. For example, we do not store account numbers or passwords in persistence-based cookies.

Users who disable their Web browsers' ability to accept cookies will be unable to use the Service.

### **Third Party Cookies**

We may from time to time engage third parties to track and analyze non-personally identifiable usage and volume statistical information from visitors to the Website to help us administer the Website and improve its quality. Such third parties may use cookies to help track visitor behavior. Such cookies will not be used to associate individual Website visitors to any personally identifiable information. All data collected by such third parties on behalf of ATS Secured is used only to provide us with information on Website usage and is not shared with any other third parties.

### **Third-Party Websites and Services**

The Service or Website may contain links to other web sites and/or may interact with third party services through an API. ATS Secured is not responsible for the privacy practices or the content of these other web sites and services. Customers and visitors will need to check the policy statements of these others web sites and services to understand their policies. Customers and visitors who access a linked site may be disclosing their private information.

### **Security**

Our Service has security measures in place to help protect against the loss, misuse, and alteration of data under our control. When our Service is accessed, Secure Socket Layer (SSL) technology protects information using both server authentication and data encryption to help ensure that data is safe, secure, and available only to you. ATS Secured also implements an advanced security method based on dynamic data and encoded session identifications, and hosts the Service in a secure server environment that uses a firewall and other advanced technology to prevent interference or access from outside intruders. Finally, ATS Secured provides unique user names and passwords that must be entered each time a customer logs on. These safeguards help prevent unauthorized access, maintain data accuracy, and promote the appropriate use of data.



Customers are solely responsible for maintaining the confidentiality and security of their user registration and password.

#### **Your Choices**

- You can always choose not to provide information when you are prompted to do so. Note that if you do not provide us with certain information, you may be unable to access the Service or take advantage of certain features on the Website.
- Customers can update their personal information at any time by logging into the Website and editing their personal information therein. Customers can view their updated profile to confirm their edits have been made.
- If customers need to update or change registration information they may do so by editing the user or organization record. To update a user profile, log on to the Service and select your applicable profile.
- You can set your browser to refuse all or some browser cookies, or to alert you when cookies are being sent. To learn how you can manage your Flash cookie settings, visit the Flash player settings page on Adobe's website. If you disable or refuse cookies, please note that some parts of the Website and Service may then be inaccessible or not function properly.

#### **Governing Law**

The terms of this Statement are governed by and in accordance with the laws of the State of Nebraska. You should not provide us with any personal information unless you consent to the application of United States law and, where applicable, Nebraska law, and to the use and disclosure of your information in accordance with the terms of this Statement.

#### **Contact Information**

We take our users' and customers' privacy concerns seriously. If you believe that ATS Secured has not complied with this Statement with respect to your information, you may contact us as follows:

ATS Secured  
10404 Essex Court, Suite 410  
Omaha, NE 68114  
[privacy@ATSSecured.com](mailto:privacy@ATSSecured.com)

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